

VIVA GRANDE

CELEBRATE...GRANDE STYLE!



SAVE THE DATE
SATURDAY, SEPTEMBER 27
2014

Check out footage from our 2013 event!
www.casagrandeaz.us/rec

SPONSORSHIP OPPORTUNITIES

The City of Casa Grande would like to invite you once again to "Celebrate...Grande Style!" Viva Grande was such a "GRANDE" success we are doing it all over again! The event will feature live entertainment, a mercado with craft and food vendors, salsa challenge, piñata busting, Chihuahua fashion show, a los ninos fun zone, and much more.

We hope you will join us and Viva Grande with the City of Casa Grande! Sponsorship opportunities are available now!

Presenting Sponsor - \$ 2,500 (Qty: 1)

- Recognition as Presenting Sponsor of the 2014 Viva Grande event
- Recognition as presenting sponsor to read "Viva Grande presented by Your Organization"
- Exclusivity of sponsorship category
- First right-of-refusal for next "Presenting Sponsor" opportunity
- Opportunity to offer product samples to the public (City approval required)
- Opportunity to include "presenting sponsor" status in organizational marketing and advertising efforts (City approval required)
- Right to create or host a cross-promotion event or activity (City approval required)
- Opportunity to display promotional tool (e.g., vehicle, tent, air balloon) within the event (City approval required)
- One full-color banner with organization name or logo displayed within the event (City provides)
- Recognition as presenting sponsor on the following event publicity (to include name or logo):
 - ◊ City special event Web page with link to your organization Web site
 - ◊ Event Signage
 - ◊ Event flyers/posters
 - ◊ "Recreation Connection" newsletter - 14,000 distributed to Casa Grande residents
 - ◊ Casa Grande Ch. 11 advertisement
 - ◊ Newspaper ads - to be published on all promotional advertising (if applicable)
 - ◊ Event press release - sent to local and state media outlets
 - ◊ Event staff/volunteer shirts (if applicable)
- Opportunity to provide up to three (3) additional banners to be placed within the event (sponsor provides)
- Opportunity to provide staffing assistance within the event
- Complimentary booth space at the event (including two (2) canopies, four (4) chairs and two (2) tables)
- Live announcements at event

Title Sponsor - \$ 1,500 (Qty: 4)

- Recognition as Title Sponsor of the 2014 Viva Grande event
- Exclusivity of sponsorship category
- Opportunity to offer product samples to the public (City approval required)
- One full-color banner with organization name or logo displayed within the event (City provides)
- Recognition as title sponsor on the following event publicity (to include name or logo):
 - ◊ City special event Web page with link to your organization Web site
 - ◊ Event Signage
 - ◊ Event flyers/posters
 - ◊ Newspaper ads - to be published on all promotional advertising (if applicable)
 - ◊ Event press release - sent to local and state media outlets
 - ◊ Event staff/volunteer shirts (if applicable)
- Opportunity to provide staffing assistance within the event
- Complimentary booth space at event (including one (1) canopy, two (2) chairs and one (1) table)
- Live announcements at event

Media Sponsor - In-Kind (Qty: Multiple)

- Recognition as media sponsor of the 2014 Viva Grande event
- Exclusivity of sponsorship category
- Opportunity to offer product samples to the public (City approval required)
- One full-color banner with organization name or logo displayed within the event (City provides)
- Recognition as media sponsor on the following event publicity (to include name or logo):
 - ◊ City special event Web page with link to your organization Web site
 - ◊ Event Signage
 - ◊ Event flyers/posters
 - ◊ Newspaper ads - to be published on all promotional advertising (if applicable)
 - ◊ Event press release - sent to local and state media outlets
 - ◊ Event staff/volunteer shirts (if applicable)
- Opportunity to provide staffing assistance within the event
- Complimentary booth space at event (including one (1) canopy, two (2) chairs and one (1) table)
- Live announcements at event

Amigo Sponsor - \$ 750 (Qty: 5)

- Recognition as amigo sponsor of the 2014 Viva Grande event
- Sponsor logo placed on the special event Web page with link to organization Web site
- One full-color banner with organization name or logo displayed within the event (City provides)
- Opportunity to provide staffing assistance within the event
- Complimentary booth space at event (sponsor provides tent, tables and chairs)
- Live announcements at event

Community Sponsor - \$ 300 (Qty: Multiple)

- Complimentary booth space at event (sponsor provides tent, tables and chairs)
- Placement of one (1) banner within the event (sponsor provides)

Banner Sponsor - \$ 100 (Qty: Multiple)

- Placement of one (1) banner within the event (sponsor provides)

Piñata Sponsor - \$ 50 (Qty: Multiple)

- Name/Logo displayed on piñata

Prize Sponsor - \$ 25/In-Kind (Qty: Multiple)

- Provide a gift card or prize to be used for Viva Grande Loteria or raffle prize (may include business marketing material)

For More Information:

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